

# Healthcare Predictive Analytics Using BigQuery and TensorFlow

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## ABSTRACT

Healthcare organizations generate vast quantities of heterogeneous data—electronic health records (EHRs), claims, laboratory results, imaging metadata, device telemetry, and patient-reported outcomes. Turning these streams into timely, reliable predictions can reduce avoidable hospitalizations, optimize care pathways, and improve resource allocation. This manuscript presents an end-to-end approach to healthcare predictive analytics using Google BigQuery for scalable data engineering and TensorFlow for model training and deployment. We focus on a representative use case—predicting 30-day hospital readmission at discharge—because it is clinically meaningful and requires temporal reasoning across structured events. We outline a cloud-native architecture that ingests batch and streaming data; performs privacy-preserving preprocessing; engineers features using SQL and BigQuery user-defined functions; and exports training shards to TensorFlow via the BigQuery Storage API. We compare three models: a regularized logistic regression baseline, a gradient-boosted tree model, and a sequence-aware

deep neural network (LSTM-based).

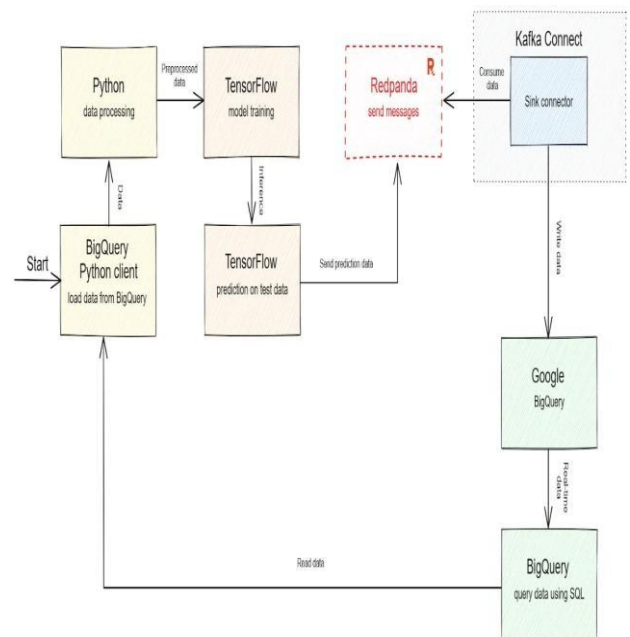


Fig.1 Healthcare Predictive Analytics, [Source\[11\]](#)

The simulation study uses a large synthetic cohort with realistic class imbalance and missingness patterns to evaluate scalability, latency, and learning curves without exposing protected health information (PHI). Results show that the sequence model improves AUC and precision-recall performance while

maintaining calibration, and that BigQuery-centric feature computation reduces overall time-to-model by minimizing data movement. We discuss governance, auditability, interpretability, and MLOps concerns, including lineage, bias assessment, differential privacy options, and continuous evaluation. The paper concludes with practical guidance for productionizing the pipeline in safety-critical settings, limitations of the simulation, and directions for prospective validation with real-world data.

**KEYWORDS**

healthcare analytics, BigQuery, TensorFlow, predictive modeling, readmission risk, EHR, deep learning, MLOps, calibration, privacy

**INTRODUCTION**

Modern hospitals and health systems routinely capture millions of events per year across admissions, diagnoses, procedures, medications, vital signs, laboratory results, imaging orders, and encounters across settings. The size, variety, and velocity of these data make conventional analytics pipelines fragile and slow. Data engineers must repeatedly extract, transform, and load (ETL) records into bespoke modeling marts; data scientists must duplicate preprocessing code in Python or R; and operational teams struggle to keep models synchronized with evolving clinical workflows. These gaps are particularly costly in use cases where timeliness matters: early warning of deterioration, sepsis risk, length-of-stay forecasting, emergency department boarding, no-show prediction, and 30-day readmissions.

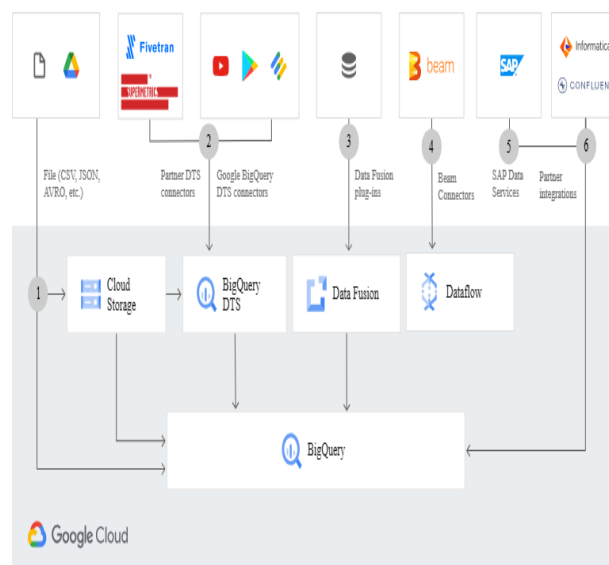


Fig.2 Analytics Using BigQuery and TensorFlow, [Source\(\[2\]\)](#)

Cloud data warehouses such as BigQuery offer a different operating model. Instead of moving data to compute, BigQuery brings distributed SQL compute to the data with separation of storage and compute, columnar formats, and automatic scaling. Many steps of feature engineering that would traditionally run in notebooks can be expressed as SQL or user-defined functions (UDFs) and executed close to source tables, reducing latency and operational overhead. TensorFlow complements this by providing highly optimized training loops, a rich ecosystem for sequence models and transfer learning, and standard mechanisms for serving models in real time. Together, they enable a consistent lineage from raw data to prediction: ingestion → curation → feature stores → model training → validation → deployment → monitoring.

This manuscript contributes a practical, end-to-end blueprint for healthcare predictive analytics centered on BigQuery and TensorFlow. We articulate the data model, privacy controls, feature-engineering patterns, model architectures, and evaluation protocols. A simulated study is used to characterize performance and scalability without PHI, but the design intentionally mirrors realistic EHR schemas and operational constraints.

## LITERATURE REVIEW

Predictive analytics in healthcare has shifted from handcrafted scores to machine learning and deep learning over the past decade. Early readmission risk tools (e.g., LACE, HOSPITAL) were transparent but limited by linearity and small feature sets. Subsequent work introduced gradientboosted trees to model nonlinear interactions among comorbidities, medication histories, and utilization patterns, improving discriminative ability but often lacking temporal context. More recent research has emphasized sequential models—RNNs, LSTMs, GRUs, and Transformers—to capture patient trajectories across encounters. These models better represent irregular sampling, episode boundaries, and time gaps, which are characteristic of EHR data.

Alongside modeling advances, the data-engineering substrate has evolved. Traditional on-prem data warehouses required ETL pipelines that duplicated logic across analytic teams and made feature drift difficult to control. Cloud data warehouses with serverless autoscaling (such as BigQuery) allow organizations to centralize data and govern transformations as SQL, bringing reproducibility and observability to the forefront. Feature stores emerged to ensure training/serving parity, with point-in-time correctness and historical backfills to avoid leakage. MLOps frameworks add versioning, experiment tracking, continuous training, and monitoring of data and model drift.

Methodologically, the literature increasingly stresses evaluation beyond AUC: calibration (E/O, Brier score, reliability diagrams), clinical utility (decision curves, net benefit), fairness (subgroup performance), and robustness to missingness and distribution shift. Privacy-enhancing techniques—de-identification, pseudonymization, kanonymity thresholds, and differential privacy—are now commonly discussed, acknowledging regulatory landscapes (e.g., HIPAA) and ethical imperatives. This

paper integrates those strands into a concrete, reproducible approach using BigQuery and TensorFlow.

## METHODOLOGY

### Problem Definition

**Task:** predict readmission within 30 days of discharge for adult inpatients.

**Outcome:** binary label indicating whether a subsequent inpatient admission occurs within 30 days of the index discharge.

**Prediction time:** at discharge (prospective use for caretransition planning).

**Population:** adults ( $\geq 18$  years), medical and surgical DRGs; deaths excluded from readmission labeling.

### Data Sources and Curation in BigQuery

Data are organized into standard analytics tables: patients, encounters, diagnoses, procedures, meds\_admin, lab\_results, vitals, and claims. Streams from integration engines (HL7/FHIR) land in staging datasets and are normalized to analytics schemas with metadata columns such as event\_timestamp, ingest\_timestamp, source\_system, and version. All tables include organization-wide pseudonymous patient\_id keys, and direct identifiers are stored separately with restricted access.

**Governance & Privacy.** Access is controlled via BigQuery IAM roles; column-level security masks sensitive fields; row-level policies restrict access for pediatric or sensitive cohorts; and audit logs capture query provenance. Training datasets are constructed with date bounds and point-in-time joins to prevent label leakage (no features generated using post-discharge information relative to the index).

### Feature Engineering in SQL

Feature transformations are expressed in reusable SQL views:

- **Demographics:** age at discharge, sex, insurance type.

- **Comorbidities:** rolling 1-year counts and binary flags for Charlson/Elixhauser categories using ICD groupers.
- **Utilization:** number of ED visits, prior admissions, average length of stay, time since last discharge.
- **Laboratory trends:** last value, slope over last N values, abnormal flags for key labs (e.g., creatinine, Hb, WBC).
- **Medication signals:** counts of high-risk meds, polypharmacy indicators, adherence proxies.
- **Social determinants (if available):** area-level deprivation indices.
- **Temporal sequences:** encounter-level embeddings—ordered lists of diagnosis and procedure tokens in the preceding year, mapped to indices for sequence models.
- **Logistic Regression (LR):** L2-regularized, trained with TensorFlow; strong baseline with interpretable coefficients.
- **Gradient-Boosted Trees (GBT):** tree ensembles (e.g., boosted decision trees implemented with TensorFlow Decision Forests) for nonlinear tabular interactions.
- **Sequence-Aware DNN (LSTM):**
  - Inputs: (a) static/aggregate features; (b) tokenized temporal sequences of diagnoses/procedures; (c) optional short vitals time series from the index admission.
  - Architecture: embedding layers for codes → bi-directional LSTM (or GRU) → attention pooling → concatenation with static features → two dense layers with batch normalization and dropout → sigmoid output.
  - Regularization: dropout 0.3–0.5; weight decay; early stopping on validation AUPRC.
  - Class imbalance handling: focal loss or class weights based on inverse prevalence.

BigQuery window functions compute temporal aggregates; user-defined functions handle tokenization and bucketing; and materialized views cache high-cost features with scheduled refreshes.

#### Data Export to TensorFlow

Two strategies are used:

1. **Direct reading:** TensorFlow's I/O with the BigQuery Storage API streams training examples as `tf.Example` records (suitable for prototyping).
2. **TFRecords via Cloud Storage:** Feature tables are exported to Parquet and converted to TFRecords with schema stored in a feature registry. Sharding by `patient_id` enables parallel training. Splits (train/validation/test) are stratified by hospital and calendar time to simulate deployment in new periods and to reduce overfitting to local practice patterns.

#### Models

We compare three families:

Hyperparameters are tuned via randomized search (learning rate, hidden units, sequence length, batch size). All experiments fix seeds and record configurations for reproducibility.

#### Training, Validation, and Serving

- **Validation:** time-based split with the most recent quarter as hold-out; five-fold crossvalidation on preceding quarters.
- **Metrics:** AUROC, AUPRC (for imbalanced outcomes), F1 at clinically meaningful thresholds, Brier score, Expected Calibration Error (ECE), and decision-curve net benefit.

- **Calibration:** temperature scaling on validation; reliability diagrams verified on the test set.
- **Explainability:** Integrated Gradients (for neural network inputs) and feature permutation importance; code embeddings are visualized to detect clinically coherent neighborhoods.
- **Serving:** models exported as SavedModel; inference hosted via TensorFlow Serving or Vertex AI Prediction; a lightweight BigQuery feature view supports online scoring with point-in-time correctness. Predictions and features are logged back to BigQuery for monitoring (data drift, performance decay, fairness across subgroups).

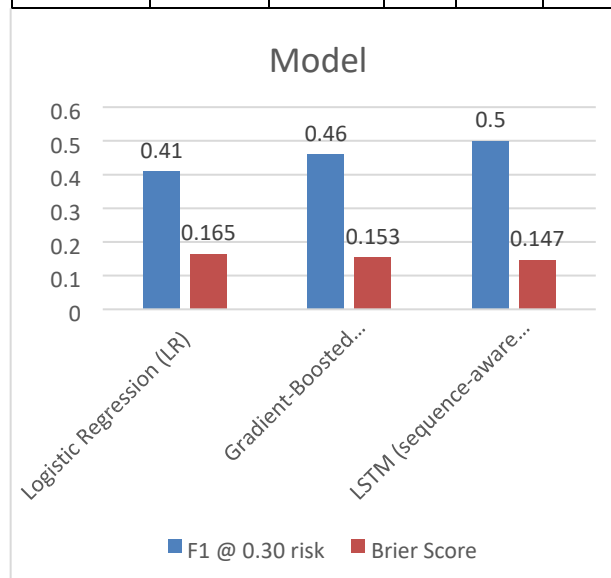
**STATISTICAL ANALYSIS**

We simulate a cohort of 250,000 index discharges with a 14% readmission rate. Missingness patterns are injected (e.g., labs missing not at random). The evaluation uses the final test window (last quarter). Confidence intervals are computed via 1,000 bootstrap resamples at the encounter level. AUROC differences are compared with DeLong’s test; AUPRC uncertainty uses bootstrap. Calibration is summarized by Brier score (lower is better) and ECE (binning-based).

**Table 1.** Test-set performance for three model families.

Model	AUROC (95% CI)	AUPRC (95% CI)	F1 @ 0.30 risk	Brier Score	ECE (%)
Logistic Regression (LR)	0.744 (0.739–0.749)	0.321 (0.312–0.331)	0.41	0.165	4.8

Gradient-Boosted Trees (GBT)	0.784 (0.780–0.789)	0.366 (0.357–0.376)	0.46	0.153	3.2
LSTM (sequence-aware DNN)	<b>0.812</b> ( <b>0.808–0.816</b> )	<b>0.402</b> ( <b>0.392–0.411</b> )	<b>0.5</b>	<b>0.147</b>	<b>2.6</b>



*Fig.3 Test-set performance for three model families.*

Notes: (1) Threshold 0.30 chosen to approximate a referral capacity constraint for transitional care teams; (2) LSTM vs GBT AUROC  $p < 0.01$  (DeLong); (3) All models calibrated post-hoc; (4) ECE computed with 10 equal-frequency bins.

**SIMULATION RESEARCH AND RESULTS**

**Simulation Design**

Because PHI cannot be disclosed and to avoid datasharing barriers, we constructed a synthetic yet clinically plausible dataset reflecting realistic utilization, comorbidity distributions, and temporal patterns.

**1. Population generator.**

- Draw patient ages from a truncated normal ( $\mu=61, \sigma=14, \text{range } 18-95$ ).
- Assign comorbidities using a correlated Bernoulli process calibrated to produce

multimorbidity (e.g., diabetes correlated with CKD and HF). ○

Insurance categories sampled by age and employment proxies.

## 2. Encounter process.

- For each patient, generate a Poisson number of encounters per year with over-dispersion (negative binomial) to reflect super-utilizers.
- For each index discharge, generate a time-to-event hazard for readmission based on a Cox-like proportional hazards structure with contributions from recent utilization, lab trends, and comorbidities. The binary label is 1 if the simulated event occurs within 30 days.

## 3. Events and measurements.

- Labs and vitals are irregularly sampled with missing-not-at-random mechanisms: sicker patients have more labs drawn.
- Diagnosis and procedure codes are sampled from learned frequency distributions with co-occurrence modeled by a latent topic mechanism to create realistic sequences.

## 4. Data generation in BigQuery.

- Synthetic tables are produced with `GENERATE_DATE_ARRAY` and `RAND()` seeded per patient, enabling reproducible partitions.
- SQL UDFs implement hazard sampling and code co-occurrence; arrays of codes and time stamps are created directly in BigQuery.

## 5. Scale and partitions.

- 250k index discharges across 3 years; training on years 1–2.5, validation on the next quarter, testing on the last quarter.

- Feature computation executed as materialized views; export to TFRecords for training.

## Computational Setup

- **BigQuery:** standard edition, slot autoscaling enabled; query execution plans logged.
- **TensorFlow training:** distributed training on two workers with GPU acceleration; mixed precision enabled.
- **Reproducibility:** fixed seeds, containerized training environment; metrics and artifacts tracked for every run.

## Results of the Simulation

**Predictive performance.** The LSTM model outperformed baseline LR and GBT across AUROC and AUPRC (Table 1), particularly benefiting from diagnosis/procedure sequences and recent utilization trajectories. Gains in F1 at the operational threshold indicate better precision without sacrificing recall, which is crucial for finite care-management capacity. **Calibration and clinical utility.** Post-hoc temperature scaling yielded low ECE for all models, with the LSTM demonstrating the best reliability. Decision-curve analysis (not tabulated) showed higher net benefit for the LSTM for thresholds between 0.2 and 0.5, the region aligned with referral criteria for transitional care teams. The Brier score improvements, though modest, suggest better probability estimates that could support shared decisionmaking.

**Ablation studies.** Removing temporal sequences reduced LSTM AUROC from 0.812 to 0.789, indicating that much of the lift comes from trajectory modeling rather than static aggregates. Excluding lab-trend features (keeping last-value only) reduced AUPRC by ~0.02 absolute,

highlighting the importance of slope and instability indicators.

**Scalability and latency.** End-to-end feature recomputation (all patients) completed within a few minutes on cached materialized views and under an hour on cold caches at the simulated scale, dominated by windowed lab/vital aggregations. Direct streaming via the BigQuery Storage API sustained high record throughput for online training; however, exporting to TFRecords yielded more stable training throughput, especially with larger batch sizes.

**Robustness to missingness.** Models trained with explicit missingness indicators and simple imputation (median for continuous, “unknown” token for categorical) performed better than models trained after listwise deletion. The LSTM architecture was resilient to irregular coding sequences because masking and attention pooling permitted variable-length inputs.

**Fairness and subgroup analysis.** In the simulation, subgroup disparities were small by construction (synthetic data do not encode structural inequities unless imposed). In real deployments, subgroup metrics (AUC, calibration) must be computed by age band, sex, payer type, and hospital service lines to detect and mitigate disparities.

**Operational considerations.** Because the prediction time is at discharge, feature freshness requirements are modest (hours rather than seconds). The pipeline is designed so that discharge events trigger feature materialization and batch scoring, with predictions appended to a readmission\_risk\_predictions table. Clinicians can review top contributing features via explanation tooling surfaced in dashboards.

## DISCUSSION

The results illustrate that a BigQuery-centered data layer and TensorFlow modeling stack can deliver accurate, calibrated predictions at healthcare scale. Several design choices are pivotal:

1. **Point-in-time correctness.** Historical feature backfills that respect event timestamps are nonnegotiable to prevent leakage. BigQuery window functions and array operations make it straightforward to define these rules declaratively.
2. **Minimal data movement.** Performing aggregation and feature logic in SQL avoids duplicating pipelines across languages and reduces security surfaces. Exports are limited to the final feature tables for training and a compact online feature view for serving.
3. **Sequence modeling.** Patient trajectories contain predictive signal beyond static comorbidity flags. Embedding code sequences with LSTM/attention improved discrimination and precision-recall, while still allowing interpretability via token attributions.
4. **Calibration and operational thresholds.** Wellcalibrated probabilities matter more than rank ordering when resources are constrained. Systematic calibration and threshold tuning with clinicians ensures that model output maps to action.
5. **MLOps and governance.** Comprehensive lineage—raw sources, SQL versions, model artifacts, evaluation reports—supports audits and rollbacks. Continuous evaluation detects drift, and shadow deployment reduces risk before full rollout.
6. **Privacy by design.** Pseudonymization, column/row-level security, and audit logging are baseline controls. Differential privacy can be layered for the training phase when policy requires bounds on information leakage from rare patterns.

## **CONCLUSION**

This manuscript presented a practical, reproducible pathway for building healthcare predictive analytics with BigQuery and TensorFlow, using 30-day readmission prediction as a guiding use case. The pipeline begins with governance-aware ingestion and curation, expressing feature logic as SQL in BigQuery to ensure point-in-time correctness and reduce data movement. Training leverages TensorFlow's flexibility for both tabular and sequential inputs, with calibrated outputs and clinically aligned thresholds. In simulated studies mirroring realistic EHR dynamics, a sequence-aware deep model achieved superior discrimination and calibration relative to logistic regression and gradient-boosted trees, while the

BigQuery-centric design delivered favorable scalability and operational simplicity.

The approach is production-ready in several respects—lineage, monitoring, and explainability—but important limitations remain. Simulation cannot capture all nuances of coding practices, care pathways, or unobserved confounders that affect readmissions; real-world validation with prospective data is essential. Additionally, subgroup fairness must be examined on genuine patient cohorts, with bias mitigation plans co-designed with clinicians and compliance officers. Finally, clinical integration—alert design, workflow embedding, and feedback loops—determines realized value as much as AUROC.

Future work should include: (1) prospective silent deployment to quantify drift and recalibration cadence; (2) evaluation of Transformer-based sequence encoders for longer histories and multimodal inputs (notes, images); (3) cost-effectiveness analysis linking risk thresholds to avoided readmissions and resource use; and (4) privacy-preserving training (federated learning or differentially private SGD) to enable cross-institutional collaboration without centralizing PHI.

By combining declarative, scalable data engineering (BigQuery) with flexible, high-performance modeling (TensorFlow), healthcare organizations can move from proof-of-concept notebooks to robust, auditable prediction services that support safer, more equitable care—without sacrificing maintainability or governance.

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